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The Car Wash Show™ 2019 Announces Enhanced Program Structure, Expanded Education for May Event

Event will feature largest exhibit floor in show history and all new Member Experience featuring peer-to-peer learning and networking

NASHVILLE, TN – MARCH 6, 2019 – [The Car Wash Show 2019](#), presented by the International Carwash Association (ICA), is pleased to announce an enhanced program structure and expanded education lineup, offering all attendees an inclusive and immersive show experience. The Car Wash Show 2019, set to stage in Nashville, Tennessee from May 13 – 15, will present the largest trade show floor in the history of The Car Wash Show, giving attendees access to a larger collection of the industry’s top exhibitors, largest brands and emerging companies.

A redesigned program provides attendees with expanded education offerings ensuring attendees will experience a high-level and larger breadth of educational content, in addition to valuable business workshops. Car wash and car care industry professionals who purchase the Premium Pass will enjoy three days of exclusive content with the [Premium Education Program](#), which will take a deep dive into areas critical for business success. Each premium path will begin with an impact session, featuring a world-class speaker, which follows with

the attendee's choice of focused courses. The mix and match program structure allows attendees to create an experience that is customized for their business needs.

The final day of the show completes the path with a Wrap-Up Workshop in the attendee's chosen path. These facilitated, interactive discussions bring it all together, giving attendees take-home actionable steps to apply what they have learned to their business.

In addition to Basic and Premium Passes, The Car Wash Show will introduce an all new Member Experience, designed to provide attendees of any pass type with more opportunities to engage with peers to learn and draw from each other's experiences through the new [Peer Power Hours](#). Peer Power Hours provide a source for solutions from peers on a range of topics selected by fellow members. Other Member Experience features include exclusive trade show time, programming and VIP perks.

"Peer Power Hours, part of the Member Experience, give attendees an opportunity to focus on attendee-driven discussions, roundtables and panels that cover a range of topics generated by their peers," shared Claire Moore, Chief Content Officer. "We felt there was a true benefit to providing a platform for attendees to share stories and ideas with like-minded business owners facing the same challenges and concerns. This exclusive experience will allow car wash leaders to form powerful networking relationships with peers that will go far beyond the trade show experience, and provide a mentoring resource year round."

Members will also experience a members-only State of the Industry Breakfast & Keynote Address, featuring best-selling author of *The Happiness Advantage* and *Big Potential*, and one of the world's leading experts on happiness and success, Shawn Achor. The Annual Membership Meeting and Keynote Address will be held on Wednesday, May 15th at 8:00 AM.

For the first time in show history, the [Partner Solution Sessions](#), which offer education relevant to new investors and industry veterans, is now open to all attendees. Quick Hits will also return this year to give attendees expanded access to education in quick, twenty-minute presentations on boosting profits, conserving water, maximizing efficiency and increasing capacity. To learn more about The Car Wash Show 2019 education offerings, [click here](#).

The over 160,000 square foot trade show floor, featuring more than 350 exhibiting companies, will welcome experts, industry thought leaders, vendors, and attendees to

experience The Car Wash Show like never before. With expanded access, exclusive content, and premium education, the 2019 show cannot be missed.

Registration for The Car Wash Show 2019 is now open. To learn more and to register to attend, [click here](#). For travel and hotel accommodations, please [click here](#).

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About International Car Wash Association

The International Carwash Association® is the non-profit trade group representing the retail and supply segments of the professional car wash and vehicle care industry across North America and around the globe. With nearly 2,000 member companies representing more than 15,000 car wash locations in approximately 20 countries, the Association is the business partner and voice of the professional car wash industry.

The Association produces the world's largest car wash trade show and convention; publishes CAR WASH magazine, the premier source of information for the car wash business leader; provides valuable research on industry trends; and of course, administers the WaterSavers® environmental recognition program.

To learn more about the International Carwash Association, visit www.carwash.org.