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The Car Wash Show™ 2019 Opens Registration for May Show

Best-selling Author and Leading Expert on Happiness and Success, Shawn Achor, Set to Deliver Keynote Address

NASHVILLE, TN – January 14, 2019 – [The Car Wash Show 2019](#), presented by the International Carwash Association (ICA), has officially opened registration for the 2019 show, set to stage May 13 – 15 in Nashville, Tennessee. Over 8,700 car wash, quick lube and car care industry professionals will gather for the annual show to discover new products, participate in education, and network with other industry professionals.

Best-selling author of *The Happiness Advantage* and *Big Potential*, and one of the world's leading experts on happiness and success, Shawn Achor will deliver a keynote address that will inspire and motivate members as he discusses positive psychology and its impact on business success. Achor has been featured on Oprah's SuperSoul Sunday and his TED Talk is one of the most popular of all time with over 16 million views.

This year's show offers new and improved show features, including a Premium Pass, offering three days of premium education content that deep dives into five areas critical for business success, including technology, business strategy, marketing, talent management and quick lube. Also new this year is the Member Experience, a VIP experience offering exclusive trade show floor time, Peer Power Hours, which are attendee-sourced and attendee-driven education discussions, and exclusive access to the Annual Membership Meeting and Keynote Address.

“No other car wash show is as dedicated to keeping up with the changing industry as technology develops and consumer demands change in car wash, quick lube and detailing areas,” said Kim Vinciguerra, Vice President of Events. “The Car Wash Show 2019 is where the best of the best in the industry gather to share their knowledge and business tips with one another.”

The over 160,000-square-foot trade show floor, featuring more than 400 exhibiting companies, will welcome experts, industry thought leaders, vendors, and attendees to experience The Car Wash Show like never before. With expanded access, exclusive content, and premium education, the 2019 show cannot be missed.

Registration for The Car Wash Show 2019 is now open. To learn more and to register to attend, [click here](#).

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About International Carwash Association

The International Carwash Association® is the non-profit trade group representing the retail and supply segments of the professional car wash and vehicle care industry across North America and around the globe. With nearly 2,000 member companies representing more than 15,000 car wash locations in approximately 20 countries, the Association is the business partner and voice of the professional car wash industry.

The Association produces the world's largest car wash trade show and convention; publishes CAR WASH magazine, the premier source of information for the car wash business leader; provides valuable research on industry trends; and of course, administers the WaterSavers® environmental recognition program.

To learn more about the International Carwash Association, visit www.carwash.org.