

The Car Wash Show™ 2020

Event Cancellation Policy

On March 10, based upon the unprecedented Coronavirus global health crisis, International Carwash Association announced the cancellation of The Car Wash Show 2020 for its original dates of April 6-8. On March 13, the City of San Antonio declared a public health emergency and prohibited any gatherings of 500 or more persons. The decision to cancel The Car Wash Show was extraordinarily difficult, but protecting the health of our attendees, exhibitors and show partners and their companies and families, as well as the tremendous pre-show investments being made by exhibitors, weighed heavily.

The Car Wash Show 2020 represented approximately 90% of International Carwash Association's planned revenue for the year. The event was the major marketing and sales event for many manufacturing companies, and an invaluable buying opportunity for operators. Finally, though no less importantly, we know that our show partners – from those who prepare our stands to those who clean the exhibition hall at night – have been dramatically impacted by this cancellation.

While we continue to evaluate other event options for the remainder of this year, we have determined that rescheduling the trade show for later in 2020 isn't feasible. Therefore, we believe it's important to share our event cancellation policy to inform future planning.

Registration Fees

100% of all registration fees will be refunded.

Sponsorship Sales

All sponsors will have the choice of receiving a refund for the portion of their sponsorship not already received, or a credit of any already unreceived benefits toward a future sponsorship opportunity.

Booth Sales

All exhibitors will have the choice to receive either:

- (a) A 100% credit of their 2020 booth purchase toward The Car Wash Show 2021 (rolling their contract forward to next year's show at the same price), or
- (b) A cancellation of their exhibition contract and a refund of 60% of their 2020 booth purchase. Cancellation reimbursements will be processed via check within 30 days.

In addition, all 2020 exhibitors will receive access to the 2020 registration mailing list at no charge.

Make your decision before Wednesday, March 25 by completing [our survey](#). Have questions? Learn more online at our [FAQ page](#).