



## SAMPLE EMAIL INVITATION

Personalize this email template and invite your current customers to meet with you at The Car Wash Show™ 2021. Share what they'll gain by visiting you at the Show as well as the details they'll need to meet up with you there.

### SUBJECT LINE OPTIONS

Join us at The Car Wash Show 2021

See you at The Car Wash Show 2021

Dear [FIRST NAME], join us at The Car Wash Show

### COPY

Hi [FIRST NAME],

We are thrilled to be exhibiting at The Car Wash Show™ in Las Vegas, November 15-17, 2021. This year, The Car Wash Show is more than just the year's best chance to network, gain exclusive business insights and access what you need to elevate your business. After almost two years apart, The Car Wash Show is a true industry celebration.

Since TCWS [insert year], we've [developed/improved] [fill in the blank]. I'd love to [discuss/demonstrate] [solution you intend to showcase at The Car Wash Show], and look forward to the opportunity to connect with you in person.

I hope to see you in Las Vegas this November! We'll be at Booth [XXXX]. For more details or to register, visit [www.TheCarWashShow.com](http://www.TheCarWashShow.com).

Sincerely,

[Your signature]

[Contact information: email and phone number]