



ALL FEATURES

The Century Club is an **EXCLUSIVE** opportunity for vendors in the car wash segment to raise their profile, build their brand and reach new customers throughout the year while aligning themselves with a global industry association – the International Carwash Association.

Brand Building Features

- Century Club Recognition on carwash.org (logo and link to vendor site)
- Banner Ad on carwash.org
- Premium listing in ICA Supplier Guide
- Usage of Century Club logo
- Century Club Recognition in CAR WASH Magazine (2x per year)
- Member Pricing for Advertising in CAR WASH Magazine and Car Wash News eNewsletter
- Access to ICA Database for Company Promotional Mailings (2x)*

The Car Wash Show Features

- Fifteen Complimentary Customer Trade Show Passes
- One All Access Pass for access to ICA Educational Programming
- Option to purchase additional customer passes at 50% off published price
- Inclusion in Century Club signage onsite
- Flexible exhibit space payment terms
- \$500 Lead Retrieval Credit via Convention Data Services
- Member Pricing for Exhibit Space
- Three Priority Points for The Car Wash Show 2018 Space Selection
- Onsite Priority Century Club Registration Line
- Concierge support for room blocks (10 or more rooms) and sourcing special event venues.
- Access to Century Club Lounge and Meeting Space
- VIP Seating at Keynote Breakfast
- One Complimentary Registration to Supplier Summit

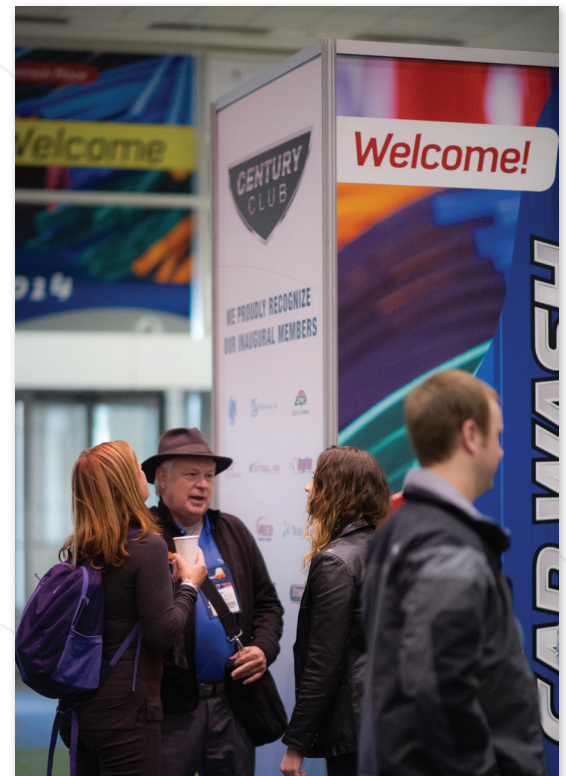
ICA Events Series and Car Wash Show Europe Features

- First to know, exclusive access to participation in ICA Event Series
- Ten Complimentary Trade Show Passes to Car Wash Europe 2017
- Inclusion in Century Club signage onsite at Car Wash Show Europe

Network Building Features

- Exclusive access to New Investor Leads distributed bi-monthly
- Industry update by ICA CEO for your employees at your office
- ICA Vendor Membership
- Print Subscription to *CAR WASH Magazine*

\$8,500 Annual Commitment



Contact
Carrie North,
Director of Sales

phone: +1 312.673.5724

cell: +1 216.577.3795

email: cnorth@carwash.org

* The ICA database of members and prospects may only be accessed, not obtained. All messages must be reviewed and approved by ICA; maximum use of twice per year though not within 90 days of The Car Wash Show. Printed mailings only.