

# CAR CARE WORLD EXPO 2008

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**Monday, April 7, 2008**

- 010AB **Successful Business Structures: The Key to Increasing Income and Protecting Wealth** - *Larry Oxenham*

**Wednesday, April 9, 2008**

- 020 **The Things Big Companies Know About Branding—and How You Can Employ Them** - *Cindy Kuhn*
- 030 **Conveyor Car Washes – Today and Tomorrow** - *Bruce Arnett, Mark Curtis, Ralph Nasca, Robert Picard; Moderated by: Frank Lash*
- 040 **Wash Efficiencies That Will Save You Money** - *Charlie Borchard, Rich Hays, Sharon James, and Anthony Analetto*
- 050 **Car Wash Valuation for Self-Serve and In-Bay Operations** - *Roger Pencek*
- 060 **Igniting Improved Performance** - *Ken Stellan*
- 070 **Car Wash Safety Forum** - *Jim Belanger*
- 080 **The Express Conversion Debate for Self Serve and In-Bay Automatic Operators** - *Lisa Lyons, Wesley Dawson*
- 090 **Business Planning – Creating a Framework for Your Business to Grow** - *Bob Shephard*
- 100 **Going Green** - *Bill Sartor*
- 110 **The Pros and Cons of Converting Your Conveyor to an Express Wash** - *Jim Mulholland, Kati Pierce, Douglas Rieck*
- 120 **Car Wash Valuation for Conveyor Operations** - *Roger Pencek*
- 130 **How to Transition Your Family Business and Maintain Business as Usual** - *Josh Patrick*

**Thursday, April 10, 2008**

- 140 **Conveyor Early Bird Forum**
- 150 **Detail Early Bird Forum**
- 160 **Self-Serve Early Bird Forum**
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