



## Did You Know?

### A Newsletter Exclusively for Car Care World Expo Exhibitors

Car Care World Expo is your best opportunity to influence the purchase decisions of car wash industry leaders from around the world. This year, the International Carwash Association is doing more than ever to enhance your return on investment.

#### Newsletter Contents:

-  [Hotel Update](#)
-  [Pre-show Attendee List](#)
-  [Lottery Information](#)
-  [New Investor Seminar and Petroleum Retailer Reception](#)
-  [Meeting space availability](#)
-  [Health & Safety Form](#)
-  [Exhibitor Reception](#)
-  [Get Your Message to the Media](#)

---

#### Hotel Update

##### Las Vegas Hilton Sold Out During Car Care World Expo 2009

The Las Vegas Hilton, the official hotel partner for Car Care World Expo 2009, is now sold out during the Expo timeframe. To be placed on a wait list or to secure hotel options at other nearby properties please contact the Car Care World Expo Bureau. They may be reached at 888-892-5822 or 702-386-0777.

#### Pre-show Attendee List

The second Pre-Show Attendee List will be available this week. Watch for email communication from Kimberly Arnold ([karnold@carwash.org](mailto:karnold@carwash.org)) when the list is ready for you to receive it. Keep in mind that you are only eligible to receive the list if you have paid in full.

#### Lottery Information

Please make sure you turn in your 2010 contracts so that you can participate in Space Selection April 3-4, 2009 at Car Care World Expo 2009. You can find the lottery kit online by clicking [HERE](#).

All space selections will take place in rooms N232 and N234 at the Las Vegas Convention Center. Companies will select based upon their point totals and will be scheduled as follows:

- Companies with **38 points or higher** will select exhibit space on **Friday, April 3, 2009 at 7:30 a.m.**
- Companies with **16-37 points** will select exhibit space on **Friday, April 3, 2009 at 8:00 a.m.**
- Companies with **12-15 points** will select exhibit space on **Friday, April 3, 2009 at 9:00 a.m.**
- Companies with **7-11 points** will select exhibit space on **Saturday, April 4, 2009 at 7:30 a.m.**
- Companies with **1-6 points** will select exhibit space on **Saturday, April 4, 2009 at 8:30 a.m.**



### **New Investor Seminar and Petroleum Retailer Reception**

The New Investor Seminar and Petroleum Retailer Seminar will be held on Wednesday, April 1, 2009 at 4:00 p.m. As a valued exhibitor, we hope that we can count on your participation in our special networking event following these sessions.

Please [click here](#) to confirm your participation. We will send out further information closer to the date of the seminar. Please complete this survey by Friday, March 27, 2009

### **Meeting Space Availability**

Looking for a place to meet with customers on the show floor? We can build a place for you! Contact Scott Narug for details ([snarug@carwash.org](mailto:snarug@carwash.org)).

### **Car Care World Expo Health & Safety Form**

If you have not filled out this form, please do so immediately by clicking [HERE](#). **YOU MUST HAVE A FORM ON FILE TO EXHIBIT AT CAR CARE WORLD EXPO 2009.** Forms can be emailed ([karnold@carwash.org](mailto:karnold@carwash.org)) or faxed (312.644.0575) into Kimberly Arnold. As a reminder, all machinery must be equipped with stop devices.

### **Exhibitor Reception**

The International Carwash Association would like to thank you for your partnership in making the 2009 Car Care World Expo the must attend event. You're invited to attend an Exhibitor Appreciation Reception on Friday, April 3<sup>rd</sup> from 6:00 pm - 7:00 pm. The reception will be located in Room N250 at the Las Vegas Convention Center. Drinks and appetizers will be served.

### **Get Your Message to the Media**

Take advantage of this year's Media Center at Car Care World Expo 2009 and send your new product releases and press materials to Jeff Byma at [jbyma@carwash.org](mailto:jbyma@carwash.org) to pass along to the media for their review.

When onsite, simply drop-off your product releases or press materials c/o Jeff Byma, International Carwash Association at the Media Center on the expo floor and your message will be directly available for all media in attendance at this year's expo.

### **Questions?**

We are here to help! If you have any questions regarding Car Care World Expo 2009 or would like more information on exhibitor benefits or sponsorship opportunities contact Scott Narug, Car Care World Expo Sales Manager, at (312) 673-5974 or [sales@carwash.org](mailto:sales@carwash.org).

### **[www.carwash.org](http://www.carwash.org)**

Visit the "[For Current Exhibitors](#)" tab in the Car Care World Expo section at [www.carwash.org](http://www.carwash.org) for everything you need as a Car Care World Expo 2009 exhibitor.



*Did You Know* is a newsletter exclusively for Car Care World Expo 2009 exhibitors and intended to communicate everything leading up to this year's event. Four issues of this newsletter will be delivered from November 2008 to March 2009 to company executives and trade show managers to explain new exhibitor benefits and offerings, important information and major deadlines.

We thank you for reading this issue of *Did You Know* and look forward to your feedback on how we can improve this newsletter. If you have any feedback or suggestion, please email [jbyma@carwash.org](mailto:jbyma@carwash.org).

