



For immediate release

October 10, 2008

For more information contact:

Douglas Marquis

800.225.2231

Worldwide Chemical Manufacturer Appoints New Northeast U.S. Provider

DePere, WI — Cleaning Systems, Inc., manufacturer of Lustra™ Professional Car Care Products, announces the transition of its representation in the Northeast U.S. car wash market.

New England Car Wash Equipment (NECWE) is named the new provider of Lustra™ Professional Car Care Products throughout eastern NY and the New England region. The company, with its corporate headquarters in Littleton, MA, provides complete car wash chemical sales and service programs to all segments of the professional car wash industry. In addition, NECWE will represent an industry leading equipment line with longtime ties to the region. “New England Car Wash Equipment will be the new face of sales, service, and dependability for the professional car wash industry”, says Doug Marquis, VP Sales & Marketing for Lustra Products. “The transition to this new entity creates stability for the group of sales and service personnel that have been supplying Lustra products to northeast car washes for nearly two decades, and ensures our operators will continue to receive the same quality products and services they are accustomed to.”

Jeff Arimento, Co-owner and Managing Director of NECWE, agrees, “With this experienced team of car wash experts, certified technicians, and leading edge technology New England Car Wash Equipment is positioned to be the highest performance rated sales and service organization in the Northeastern area. We are very pleased to be continuing a long-time association with industry leaders like Lustra Products and PDQ Manufacturing”. In addition to top quality car wash chemicals and equipment, the company offers many services including site evaluation, site design assistance, financial consultation, engineering support, project management, and installation.

Visit www.necarwashequipment.com for contacts and information, or contact Lustra Products www.LustraBear.com for more details.

About Lustra Professional Car Care Products (Division of Cleaning Systems, Inc.)

Founded in 1976, Cleaning Systems, Inc. is an ISO 9001 registered manufacturer of premier cleaning and protection products for the transportation industry. CSI's line of Lustra Professional Car Care Products is environmentally friendly and designed to deliver a superior car wash experience.