

# B L E N D C O

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SYSTEMS

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## Blendco Announces “Cleaner and Greener”™ Certification for Carwashes



**Bristol, Pennsylvania** - Blendco is pleased to announce a program for operators to distinguish their washes as “Cleaner and Greener”™ certified locations. This new program reflects stewardship towards the environment that goes beyond chemicals alone and will include water management and water reclaim, use of renewable materials, energy savings, package recycling, and employee safety and training. Interested carwash operators will work together with a qualified Blendco representative to ensure that the wash meets a range of standards reflecting environmental sustainability.

For each Cleaner and Greener™ Certified Location, Blendco will provide marketing and promotional materials which will clearly communicate that the carwash location meets the program’s stringent environmental criteria. “With the Cleaner and Greener™ program, carwashes can show consumers that if they wish to patronize a wash that is actively working to conserve natural resources, they should wash there”, comments Mark Weiss, Blendco Senior Chemist.

### **Blendco’s Commitment: Environmental Sustainability**

Blendco has promoted environmentally sensitive products to car wash operators for many years, and is an innovator in delivering environmentally and economically sustainable products. Blendco’s highly concentrated products reduce packaging, reduce waste, and consume less energy to manufacture and to ship.

The company’s commitment reflects criteria that are supported by leading international environmental programs. “A core concept of many of these programs is sustainable development,” comments Weiss. “This is defined as development that meets the needs of the present without compromising the future. For Blendco, this means our products must be economically, environmentally, and socially sound.” In support of the Cleaner and Greener™ program, Blendco offers a full line of products that are reclaim-friendly and meet or exceed all regulatory compliance standards.

For more information or to participate in the Cleaner and Greener™ program, contact Blendco at 1-800-446-2091.

*Blendco Systems, LLC manufactures and supplies a full line of formulated detergents, polishes and protectants for the transportation cleaning industry, including the patented Super-Sat® custom detergent system. Blendco has been providing innovative and environmentally sound solutions for cleaning for over 30 years.*