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Brown Bear Car Washes celebrates 51st anniversary with free car washes this Thursday (August 21)

Over 19,000 customers took advantage of “thank you” offer by Seattle-based company in 2007

(August 18, 2008) SEATTLE, Washington—As a way to say “thank you” to area residents for over 50 years of patronage, Brown Bear will be offering free “Bear Essential” car washes to the public Thursday, August 21 from 8am to 8pm at all of the company’s 19 automated “tunnel wash” locations in the Puget Sound area. See www.brownbear.com for a list of participating locations.

Over 19,000 vehicle owners took advantage of the “thank you” promotion last year when Brown Bear celebrated its 50th anniversary. It was so well received they are going to do it again. “We couldn’t think of a better way to thank our customers and to show our appreciation. This is an opportunity to show our appreciation to our customers for their loyal patronage for 51 years,” said Brown Bear founder owner Vic Odermat.

Brown Bear opened in Seattle in 1957 and now owns and operates car washes throughout the Puget Sound area and Spokane. The family-owned company, through its parent company Car Wash Enterprises (CWE), owns and operates a total of 38 car washes in Washington State as well as a large network of gas stations and convenience stores. It is one of the largest privately held car wash chains in the U.S.

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